



MINORI* 4

secret to success - ecology movement

Nature and technology are not opposing – three companies showcase the practical application of natural and recycled materials and how sustainability became part of their business strategy

**28 SEPTEMBER 2022 | 9:00 - 10:30
AM CET (4:00 - 5:30 PM JST) |
ONLINE | FREE OF CHARGE**

The online event will be held in English. Please register via:

<https://form.jotform.com/wokobe/minori-4-registration-form>



source: Awaji Nature Lab & Resort,
Haru • SanSan Restaurant



source: ASICS Corporation, running shoe made
with >90% recycled materials



source: Hans Weber Maschinenfabrik
GmbH, Weber DXR system for 3D
printing with pellets

Agenda



WOKobe

Akiko Takahashi / Project Manager / Moderator

Julia Häfner / Innovation Advisor

Climate Activities in Kobe and Hyogo Prefecture



Pasona Agri-Partners Inc.

Yoshie Yoshimura / Overseas Division, Senior Manager

*Awaji Nature Lab & Resort, the region of the future - where
technology and nature merge*



ASICS Corporation

Yoichi Washino / Corporate Executive Office,
External Relations Team

A sound mind in a sound body needs a sound earth



Hans Weber Maschinenfabrik GmbH

Franz Bayer / Technical Sales Additive Manufacturing

Large Scale Additive Manufacturing

organised by Tiger International Trading GmbH

*MINORI: JAPANESE WORD FOR TO HARVEST, TO BEAR FRUIT, TO RIPE